## **NEWSLETTER**



Nº 78 | NOVEMBRO 2023

# borchers A MILLIKEN BRAND

Em colaboração com a empresa BRENNTAG e a sua representada BORCHERS, vamos organizar a 7 de novembro, um SEMINÁRIO DE FIM DE DIA, que terá lugar no NOVOTEL Porto Gaia, em Vila Nova de Gaia, e cujo tema será:

## Improving Durability in Alkyd Coatings with Novel Catalyst Technology

Oxidatively cured coatings, such as alkyds and oil-based paints, need catalysts to increase reaction rates and achieve faster drying times. Choosing the right catalyst for a specific formulation can further benefit a coating by enhancing other critical properties such as durability, weatherability, and gloss retention. This presentation will highlight how Borchers' novel catalyst technology can take coating performance to the next level and add extra value to alkyd-based products. The data will showcase comparisons of our products for high-performance catalysts and current technologies available for various market segments, including decorative and industrial systems for metal application. Performance criteria observed include adhesion testing, corrosion resistance, and change of gloss. Furthermore, the presentation will show how high-performance catalysts allow paint formulators to improve sustainability and GHS labelling of formulations.

Orador: Marion Nordmann, Distribution Manager, Europe

Marion began working with Borchers coating additives almost 25 years ago. Over time, she has worked in several different roles, serving as a technical service chemist for wetting and dispersing agents, a product manager, and a manager overseeing the customer service, purchasing, and logistics groups. In 2019, Marion left for a brief period to pursue a position at Axalta in their automotive coating division for plastic parts and components. Marion re-joined the Borchers team (now part of Milliken & Company) in 2022 and is currently serving as their distribution manager for Europe. She is responsible for all European distributors that supply Borchers coating additives and is their key contact person for commercial and technical questions. Marion received a degree in chemical engineering from the University of Dortmund in Germany.



### SEMINÁRIO DE FIM DE DIA

**Borchers** 

07.11.2023

16h30 - 18h00

NOVOTEL Porto Gaia Vila Nova de Gaia

Em colaboração com:



Idioma: inglês

Inscrições gratuitas e obrigatórias em:

info@apteti.pt

Apartado 189 2710-999 SINTRA geral@apteti.pt www.apteti.pt

### **PRÓXIMO EVENTO**



MÓDULO 5: Cargas Orador: Mário Pacheco **22 novembro 2023** | 16h30 – 18h00 Novotel – V.N. Gaia e transmissão online

A Academia APTETI é um conjunto de 10 ações de formação (presencial e "online") cujos temas são de grande interesse para a comunidade de I&D da indústria de TINTAS. Cada módulo tem duração de 90 min. No final de cada sessão será oferecido um lanche-convívio. Cada uma das sessões tem um custo de 10 €/sessão, sendo grátis para os sócios APTETI. Inscrições em info@apteti.pt





#### ACADEMIA APTETI

No passado dia 17 de outubro realizouse mais uma sessão da ACADEMIA APTETI - MÓDULO 4, cujo tema "PIGMENTOS", foi apresentado por Mário Jorge Blanco (Colorstar). Contou com a presença de 59 técnicos, presencialmente e "online".

PRÓXIMOS EVENTOS INTERNACIONAIS

